

BITSCONNECT: A MEDIA BLITZKRIEG



Old Boys Gift Rs 200 Cr To BITS Pilani, The Times Of India, Mumbai, Saturday, March 20, 2004

Alumni Launch Rs 200-Cr Tech Makeover For BITS, The Hindu Business Line (all editions), Saturday, March 20, 2004



Industry, BITS Alumni Launch R&D Project, Hindustan Times, New Delhi, Saturday, March 20, 2004

State-Of-The-Art Library Inaugurated At BITS, Hindustan Times, New Delhi, Saturday, March 20, 2004

BITS Grads Join Hands To Chalk Out Plans For Alma Mater, The Economic Times, New Delhi, Saturday, March 20, 2004



BITS Sets Up Network Across Campuses, The Financial Express (all editions), Friday, March 19, 2004

BITS Pilani's Rs 200 Cr Semi-Conductor Lab, The Indian Express, New Delhi, Saturday, March 20, 2004



BITS Connect R&D Centre, Business Standard, Mumbai, Saturday, March 20, 2004



How Alumni Wired BITS, Pilani, Rediff.com, March 19, 2004



OLAB...BITS Pilani Alumni Unveils Rs. 2 Bn Project, Indiainfoline.com, March 19, 2004

BITS Pilani Collaborates With Cisco, The Free Press Journal, Mumbai, Friday, March 19, 2004

Another Milestone For BITS Pilani, Hindustan Times,
New Delhi, Thursday, March 18, 2004

HindustanTimes.com

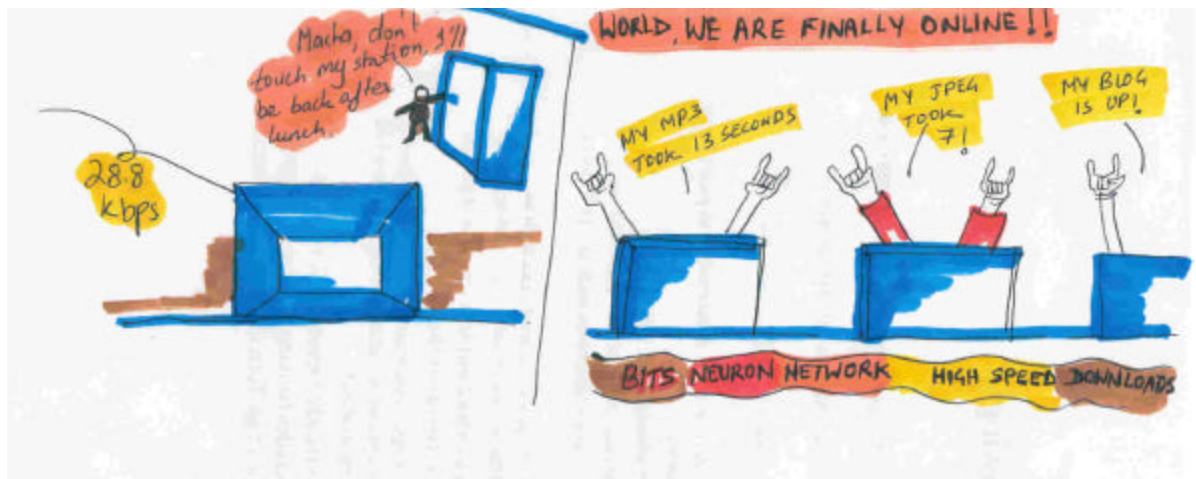
THE FINANCIAL EXPRESS

BITS Alumni Seed \$50 mn Into IP Lab,
The Financial Express (Front page all
editions), Tuesday, March 16, 2004

BITS Does A Stanford In Networking,
EconomicTimes.com, Tuesday, March 16, 2004

THE ECONOMIC TIMES

The real use for the Neuron Network by Rahul Chandra



A BITSIAN STARTUP FROM THE BATCH OF 1997

Software for fleet management systems gains rapid traction in India and UK

The batch of 1997 has finally produced its first group of entrepreneurs. **Anand Morzaria, Ananth Vyas, Pochu Pavan, Krishna Mohan, Anshuman Dimri** and **Venkat Ram Polana** have banded together and started a Software Technology Solutions provider firm in Hyderabad named PennyWise Solutions Pvt. Ltd. This is an eclectic mix with three Finance majors, one EEE and one Software Systems major among the founders. This is no mean achievement considering that they all had been out of college for only a year and a half before they decided to start their own business. They have been in operation since June 2003 and have already bagged some pretty impressive projects in UK, USA and India. In less than a year PennyWise Solutions has established strategic partnerships with SCIC Corporation, California, a high-end transportation technology solution provider and BTC, London, a real estate conglomerate in the UK to provide quality technology solutions to the US & UK markets. Their flagship product is a Fleet Management System named QuickDispatcher™, which has already been licensed to several companies in the US market.

Thanks to Avinash Modi for bringing attention to this startup

Contact **India (91-40-23542633), US (1-310-686-7672) & UK (44-20-8889 5161)**